

This is the nightly restore process for demo iPhone 3G units in your store. Basic maintenance for the iPhone demonstration units requires that the demo content be restored or refreshed each night to ensure iPhone is ready for customer demonstrations the next day. The nightly restore process (Shift + Restore) loads appropriate content for customer demonstrations.

What do I do?

- Connect the iPhone 3G demo unit to the restore computer.
- Open iTunes.
- Make sure the restore computer is connected to the Internet.
- Complete the "Restore Content on an iPhone" process.
- Complete the "Post-Restore Settings and Checks" process.

- 1 To launch iTunes, go to the Start Menu, choose All Programs, and choose iTunes.
- 2 Attach the iPhone 3G to be restored. After a moment, it will appear in the iTunes source list on the left, and the main window will switch to the iPhone setup interface.



- 3 With the 'Summary' tab already selected, hold down the SHIFT KEY on the keyboard and click the 'Restore' button at the same time. This will start the restore process.

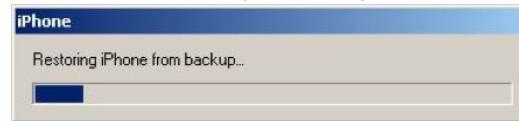
Warning

If you click the 'Restore' button without holding down the SHIFT KEY at the same time, you'll start a full software restore on the iPhone. This will erase all demo content and settings, and it will take 20 minutes or more to get your iPhone back to a demonstration state.

- 4 A 'Restore From Backup' dialog window will appear. Ensure the iPhone Name is appropriate for your language, and click 'Restore.'



- 5 Wait for the restore to complete. This may take a few minutes.



You'll see a dialog box that says iPhone has been restored and is restarting. You can click 'OK' or just wait for the window to close, and iPhone to reappear in the source list in iTunes.



- 6 When iPhone 3G reappears, iTunes should reopen to the iPhone setup interface on the 'Summary' tab. Click the 'Sync' button on the bottom right of the 'Summary' tab. This will download any missing media files. This step should not take very long.
- 7 Wait for the sync to complete. You can monitor the sync status in the small display at the top of the iTunes window. When the sync is finished, this window will say 'Sync complete' or just display the Apple logo.



- 8 Detach iPhone 3G from the restore computer and perform the "Post-restore Settings and Checks." After completing this process, iPhone is now ready for customer demonstration.

These steps need to be followed for each iPhone 3G demonstration unit that needs to be restored. The demo content must be restored each night to make sure it's appropriate and up to date, and ready for the next day of customer demonstrations.

Clearing the Browser History on iPhone 3G

Clear the Safari browser history from the Settings application. From the 'Home screen':

- 1 Tap 'Settings.'
- 2 Tap 'Safari.'
- 3 Tap 'Clear History' option.
- 4 Tap 'Clear History' to confirm.
- 5 Press the 'Home' button to return to the iPhone Home screen.

Deleting Photos on iPhone 3G

Check that the iPhone 3G Camera Roll is empty. From the 'Home screen':

- 1 Tap 'Photos.'
- 2 Tap 'Camera Roll.'
- 3 Tap the first photo in the grid to make it full screen.
- 4 For each photo in the Camera Roll:
 - Tap the full-screen photo.
 - Tap the trash can icon that appears at the bottom of the window.
 - Tap 'Delete Photo' to confirm.
- 5 When you're done, you'll automatically exit to the main Photos screen.
- 6 Press the 'Home' button to return to the iPhone 3G Home screen.

Activating Third-Party Applications

- 1 Tap an application to launch.
- 2 Accept the disclaimer.
- 3 You are now ready to use all the demo application installed on the demo unit.